

COOKIE POLICY

Introduction

This Policy is issued by Omni Sp. z o. o. (LLC) ("Company", "we", "us" and "our"). This Policy may be amended or updated from time to time to reflect changes in our practices with respect to the Processing of Personal Data, or changes in applicable law. We encourage you to read this Policy carefully and to regularly check this page to review any changes we might make to the terms of this Policy. This Policy applies to the following website that is operated or controlled by the Company: www.omniomni.io.

What are cookies?

Cookies are small text files that may be stored on your computer or other device when you visit a website. They are generally used to make websites work, to keep track of your movements within the website, to remember your login details, and for similar activities. There are different types of cookies and they can be distinguished on the basis of their origin, function and lifespan. Important characteristics of cookies include the following:

- First-party cookies are cookies that are stored by the website you are visiting, while third party cookies are stored by a website other than the one you are visiting. Please note that we do not control the collection or further use of your data by third parties.
- Necessary cookies are necessary to allow the technical operation of a website (e.g., they enable you to move around on a website and to use its features).
- Analytics cookies collect data on the performance of a website such as the number of visitors, the time spent on the website and error messages.
- Performance cookies increase the usability of a website by remembering your choices (e.g., language, region, login, and so on).
- Marketing cookies enable a website to send you personalized advertising.
- Session cookies are temporary cookies that are erased once you close your browser while persistent or permanent cookies stay on your device until you manually delete them or until your browser deletes them based on the duration period specified in the persistent cookie file.

More information on all aspects of cookies can be found on www.allaboutcookies.org.

Please note that the Company has no affiliation with, and is not responsible for, this third-party website.

Why do we use cookies?

We may use cookies to:

- distinguish between users;
- improve the use and the functionality of our websites;
- tailor our websites and services to your needs and preferences; and
- analyze how our website is used and compile anonymous and aggregate statistics.

We do not use the collected information to create user profiles. An overview of the cookies used on the external websites as listed above are set out in the following table.

Name	Provider/Host	Lifetime	Purpose
Necessary / Functionality Cookies			
returnUrl	Omni Sp. z o. o. (LLC)	Session	Functionality cookie to improve usability of our website and make navigation through it more consistent
C2DSESSID3	Omni Sp. z o. o. (LLC)	1 month	Used for authentication as a session ID
currentLang	Omni Sp. z o. o. (LLC)	Session	Used for showing correct client's UI locale
session_source	Omni Sp. z o. o. (LLC)	1 month	Cookie, which keeps data about type of current session
Marketing Cookies			
tmr_	Google Tag Manager	11 months	Google Tag Manager cookies for marketing and analytics
Performance / Statistics Cookies			
_gid	Google Analytics	1 day	Google unique user ID for statistics and analytics
_ym_uid	Yandex	1 day	Yandex.Metrica unique user ID for statistics and analytics
_comagic/_cmg	Comagic	2 years	Comagic calltracking and analytics cookie
Targeting / Advertising Cookies			
_ym_d	Yandex	10 months	Yandex.Metrica advertising cookie for tracking to analyse how our website is used

_fbp	Facebook/Meta	4 months	Facebook advertising cookie for tracking to analyse how our website is used
_ga/_gcl	Google Analytics	2 years	Google Analytics advertising and UTM tracking cookie to analyse how our website is used

Other technologies

We may also use web beacons (or clear GIFs) and other similar technologies in addition to, or in combination with, cookies. A web beacon is typically a transparent graphic image (usually 1 pixel × 1 pixel) that is placed on a website or in an email and it helps us to understand the behavior of visitors of our websites. More information on web beacons can be found on www.allaboutcookies.org. Please note that the Company has no affiliation with, and is not responsible for, this third-party website.

How can you control cookies and web beacons?

Most internet browsers are set to accept cookies automatically. Depending on your browser, you can set your browser to warn you before accepting cookies, or you can set it to reject them. Please refer to the “Help” button (or similar) on your browser to learn more about how you can do this.

Disabling cookies may impact your experience on our websites

If you use different devices to access our websites, you will need to ensure that each browser of each device is set to your cookie preferences. For more information about managing cookies, please visit: www.allaboutcookies.org/manage-cookies/. Please note that the Company has no affiliation with, and is not responsible for, this third-party website. In addition, you may opt-out from cookies by visiting the following websites and selecting which cookies you would like to opt-out from:

www.aboutads.info/choices/#completed and www.youronlinechoices.com/. Please note that the Company has no affiliation with, and is not responsible for, these third-party websites.

Privacy policy

Please note that our Privacy Notice governs our processing of your personal data in connection with our use of cookies and for other purposes. You can find it at omniomni.io/tpl/docs/cookie-policy-omniomni.